



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

November 21, 2016

Tyler Murray
Haviland Consumer Products, Inc.
421 Ann Street NW
Grand Rapids, MI 49504

Subject: Notification per PRN 98-10 – Adding Optional Marketing Statements
Product Name: Winterizer
EPA Registration Number: 57787-11
Application Date: 08/16/2016
Decision Number: 522187

Dear Mr. Murray:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Farzana Olla at 703-347-0190 or via email at olla.farzana@epa.gov.

Sincerely,

A handwritten signature in red ink that reads "Jacqueline Hardy".

Jacqueline Hardy, Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

{MASTER LABEL}

{rev.

~~11/2/10~~10/27/2016}

WINTERIZER

[for swimming pools]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See first aid and additional cautions on [back] [side] panel

NOTIFICATION

57787-11

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

11/21/2016

ACTIVE INGREDIENT

Poly (oxyethylene (dimethyliminio) ethylene-(Dimethyliminio) ethylene dichloride).....10%

OTHER INGREDIENTS.....90%

TOTAL.....100%

(This product contains 0.85 lbs. of active ingredient per gallon and weighs 8.5 lbs. per gallon.)

Packaged by:

Haviland Consumer Products, Inc.

421 Ann St. NW

Grand Rapids, MI 49504

EPA Reg. No. 57787-11

EPA Est. No. ~~57787-MI-1XXXXX-XX-XX~~

Net Contents: *(see container label)*

Batch # / Lot #: *(see container label)*

~~11/2/10~~10/27/2016

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION. Causes moderate eye irritation. Harmful if swallowed or absorbed through the skin. Avoid breathing vapors. Avoid contact with skin, eyes or clothing. Wear chemical-resistant eyewear. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash clothing before reuse.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency information call CHEMTREC at 1-800-424-9300.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

ENVIRONMENTAL HAZARDS (*Containers less than 5 gallons*)

This product is toxic to fish, aquatic invertebrates, and clams.

ENVIRONMENTAL HAZARDS (*Containers greater than or equal to 5 gallons*)

This product is toxic to fish, aquatic invertebrates, and clams. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other waters unless in accordance with the requirements of a National Pollution Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

~~11/2/10~~10/27/2016

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

{Optional intro statement 1 – when directions for swimming pool, spa, and closing use are on product.}

[Winterizer] or [This product] is used to control the growth of all types of algae in swimming pools, spas, whirlpools, hot tubs, and decorative fountains. Using [Winterizer] or [this product] weekly prevents algae outbreaks from occurring. This formula is non-foaming and is the preferred choice for use in fountains, stand alone spas, or spas attached to swimming pools. [Winterizer] or [This product] is compatible with pools or spas that are sanitized with chlorine or bromine. Continued use of [Winterizer] or [this product] may reduce the amount of chemicals normally required to maintain your pool, spa, hot tub, or fountain. For maximum effectiveness pools, spas, whirlpools, hot tubs, and decorative fountains containing heavy growth of algae must be cleaned prior to using this product. [Winterizer] or [This product] can be used during the colder months when swimming pools are covered or no longer in use.

{Optional intro statement 2 – when directions for swimming pool use only are on product}

[Winterizer] or [This product] is used to control the growth of all types of algae in swimming pools. Using [Winterizer] or [this product] weekly prevents algae outbreaks from occurring. This formula is non-foaming and compatible with pools that are sanitized with chlorine or bromine. Continued use of [Winterizer] or [this product] may reduce the amount of chemicals normally required to maintain your pool. For maximum effectiveness pools containing heavy growth of algae must be cleaned prior to using this product.

{Optional intro statement 3 – when directions for spa use only are on product.}

This product is used to control the growth of all types of algae in spas, whirlpools, hot tubs, and decorative fountains. Using this product weekly prevents algae outbreaks from occurring. This formula is non-foaming and is the preferred choice for use in fountains, stand alone spas, or spas attached to swimming pools. This product is compatible with spas that are sanitized with chlorine or bromine. Continued use of this product may reduce the amount of chemicals normally required to maintain your spa, hot tub or fountain.

{Optional intro statement 4 – when directions for swimming pool, off season use only are on product.}

[Winterizer] or [This product] must be used during the colder months when swimming pools are covered or no longer in use. [Winterizer] or [This product] is used to control the growth of all types

~~11/2/10~~10/27/2016}

of algae in swimming pools. [Winterizer] *or* [This product] is compatible with pools that are sanitized with chlorine or bromine. For maximum effectiveness pools containing heavy growth of algae must be cleaned prior to using this product.

Swimming Pools:

When using other products in conjunction with this product, follow the instructions on those products. NEVER mix different products together in the same bottle or pail. Always add this product directly to water with the pool pump on. Clean the pool filter as necessary following the manufacturer's instructions for backwashing or using a filter cleaning solution. Adjust pH of pool water to the ideal range of 7.4 – 7.6. In pools sanitized with chlorine, adjust stabilizer levels to 30 – 50 ppm. Maintain available chlorine levels in the range of 1 – 3 ppm. For treatment of freshly filled, clean, or restored pools, add 18 to 28 fluid ounces of [Winterizer] *or* [this product] per 10,000 gallons of water directly into the pool. Maintenance additions of 8 to 12 fluid ounces of [Winterizer] *or* [this product] per 10,000 gallons of water must be made every 5 to 7 days after initial treatment. After heavy rain, add an additional 6 fluid ounces per 10,000 gallons of water.

Prior to using this product, pools with heavy algae growth, must be vacuumed. If the pool is properly equipped, the vacuumed algae growth must be vacuumed directly out of the pool to waste. For pools having light to medium algae growth, add 32 to 42 fluid ounces of [Winterizer] *or* [this product] per 10,000 gallons of water directly to the pool. Brush pool to increase circulation and to remove algae from pool walls and bottoms. Pool use may resume 15 minutes after applying this product to the water.

Spas:

When using other products in conjunction with this product, follow the instructions on those products. Never mix different products together in the same bottle or pail. Always add this product directly to water with the circulation pump on. Clean the spa filter as necessary using a filter cleaning solution. Adjust pH of spa water to the ideal range of 7.4 – 7.6. Maintain available chlorine levels in the range of 1 – 3 ppm. For treatment of a freshly cleaned, filled, or restored spa, whirlpool, hot tub, or decorative fountain, add 6 to 9 fluid ounces of this product per 500 gallons of water directly into the water. Maintenance additions of 1 fluid ounce of this product per 500 gallons of water must be made every 5 to 7 days after initial treatment.

For spas, whirlpools, hot tubs, and decorative fountains having light to medium algae growth, add 6 to 9 fluid ounces of this product per 500 gallons of water directly into the water. Brush spa to increase circulation and to remove algae from spa walls and bottoms. Spa use may resume 15 minutes after applying this product to the water. If algae growth is excessive, drain, clean, and refill the spa prior to treatment.

~~11/2/10~~10/27/2016

Swimming Pools (Off-Season Winter Months):

When using other products in conjunction with this product, follow the instructions on those products. NEVER mix different products together in the same bottle or pail. Clean the pool filter as necessary, following the manufacturer’s instructions for backwashing or using a filter cleaning solution. Prepare your pool for the closing season by adjusting pH of pool water to the ideal range of 7.4 – 7.6. [Winterizer] or [This product] will prevent growth of algae during the off-season winter months when pools are not in use. When pool is balanced and free of visible algae, add 48 to 64 fluid ounces of algaecide per 10,000 gallons of water. If pool has some visible algae growth, add 96 to 128 fluid ounces of this product per 10,000 gallons of water. Add this product with the pump running before draining to desired winter levels and placing winter cover. It is necessary that a uniform distribution of algaecide throughout the pool be made for maximum effectiveness. If pool is not covered, it may be necessary to repeat the treatment additional times during the season, consult your dealer.

STORAGE AND DISPOSAL

(Household / Residential Use)

Nonrefillable container. Do not reuse or refill this container. Securely wrap original container in several layers of newspaper and discard in trash or offer for recycling if available.

(Commercial / Industrial / Institutional Use)

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage: Keep container closed when not in use. Leaking or damaged containers should be placed in a plastic bag and discarded in trash. Mop up spills with clear water. All pesticides should be kept out of reach of children and stored away from food.

Pesticide Disposal: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

Container Handling: Nonrefillable container. Do not reuse or refill this container. Triple rinse (or equivalent). Then offer for recycling if available or puncture and dispose of in a sanitary landfill, or by incineration, or, if allowed by state and local authorities, by burning. If burned stay out of smoke.

~~11/2/10~~10/27/2016

{All text in brackets [xxx] is optional and may or may not be included on final label.}

{All *italicized* text is administrative and will not appear on final label.}

Optional marketing statements that may be used on the front panel of the label with [swimming pool] [spa] algae treatment applications:

[Algae control for swimming pools]

[Algaecide]

[Algaecide and water clarifier for swimming pools]

[Clear cloudy water]

[Compatible with all pool surfaces]

[Concentrated algaecide for use in swimming pools]

[Controls algae growth]

[Controls the growth of algae]

[Controls the growth of algae in swimming pools, spas, whirlpools and hot tubs]

[Effective against: black, green, and mustard algae]

[For spas and hot tubs]

[For the control and destruction of black and mustard algae and algal slime]

[For treatment of algae in swimming pools]

[For use in all pool types]

[For use in swimming pools]

[Ideal for all pool types]

[Ideal for all pool surfaces]

[Ideal for pool start-ups]

[Ideal for pool closings]

[Ideal for spas and hot tubs]

[Ideal for winterizing treatments]

[Inhibits algae growth]

[Inhibits the growth of algae]

[Kills and controls algae]

[Maintenance algaecide for swimming pools]

[Non-foaming]

~~11/2/10~~10/27/2016}

[Prevents algae growth]
[Prevents the growth of algae]
[Produces clear, sparkling water]
[Restores water clarity]
[Water Clarifier]
[Algae preventative]
[Algae preventer]
[Algae Care]
[Easy] [and] [Effective] [Pool] Remedy]
[Effective] [Treatment] [&] [Preventative] For Green & Mustard Algae]
[Concentrated] Algaecide]
[For All Pool Types]
[For All Types of Pools]
[For Prevention of [Mustard][Yellow][Green][&][and][Black] [pool] Algae]
[Removes [Mustard][Yellow][Green][&][and][Black] [pool] Algae]
[Eliminates [Mustard][Yellow][Green][&][and][Black] [pool] Algae]
[Prevents all [pool] algae types]
[For Swimming Pools]
[Made in USA]
[Foam Free[Formula]]
[Non-Foaming [No-Foam][Formula]]
[Non-Metal Based]
[Non-Metallic] Algaecide]
[Polyquat [based] Algaecide]
[Reduces Chlorine Consumption]
[Salt System Compatible]
[Suitable for All [Pools] [Pool Surfaces] [Salt Water Pools]]
[Swim [After 15 Minutes] [In 15 Minutes]]
[Treats [pool] Algae]
[Prevents Regrowth]
[Value]
[Use Weekly [for Prevention]]
[Keeps Water [Clean] [Crystal Clear]]
[Non-staining]
[Effective protection against all types of [pool] algae]
[Economical]
[pH neutral]
[Decreases maintenance time]
[Compatible with all [forms of] sanitizer[s]]
[pH neutral [solution] for pools]
[Reduces pool maintenance [and] [operating costs]]
[Pool use can resume shortly after application]

{MASTER LABEL}

{rev.

11/2/1010/27/2016}

[Use regularly to control algae growth]

[Controls the growth of [pool] algae]

[Controls the growth of algae in [swimming pools][spas][whirlpools][and][hot tubs]]

[Effective against [black][green][and][mustard] algae]

[For the control and destruction of [black][mustard][yellow] [pool] algae]

[[Contains] Polyethylene-dichloride] (*referring to the common trade name of the chemistry used*)

[Effective against all types of [pool] algae]

[Not affected by high chlorine residual]

[Consistent use can reduce the amount of [chlorine][sanitizer][normally] required]

[Salt [System] [Pool] Compatible]

[Salt [Generator] [Pool] Compatible]

[Swim 15 minutes after application]

[Packaged in [the] USA]

[Contains Poly Algaecide] (*referring to the common trade name of the chemistry used*)

[Prevents algae from coming back [, when applied regularly]

[Stops algae from coming back [when applied regularly]

[Stops algae from starting [, when applied regularly]

[For best results, use as part of a [regular] weekly program]

[For use in the [Brand] Pool Program][for clear][problem free] water]

{Spanish statement directing Spanish speakers to obtain assistance before using product. Translates in English to: "If you do not understand the (this) label, find someone to explain it to you in detail."} [Si usted no entiende la etiqueta, busque a alguien para que se lo explique a usted en detalle.

